

**CURRICULA,**  
**Year 1 (2017/2018)**

**I. Subjects**

Nr.	Subjects	Category formative*	Cod	Semester 1 (14 weeks)						Semester 2 (14 weeks)					
				Nr.hours/week						Nr.hours/week					
				C	S	L	P	Cr	FV	C	S	L	P	Cr.	FV
1	Localised Products Management	S	0213010101	2	-	2	-	8	E	-	-	-	-	-	-
2	Financial Management	A	0213010102	2	2	-	-	7	E	-	-	-	-	-	-
3	Logistic Management	A	0213010103	2	2	-	-	7	E	-	-	-	-	-	-
4	Econometrics	A	0213010104	2	-	2	-	8	E	-	-	-	-	-	-
5	International Agribusiness Management	S	0213010105	-	-	-	-	-	-	2	-	2	-	8	E
6	International Agribusiness Marketing	A	0213010106	-	-	-	-	-	-	2	-	2	-	7	E
7	International Policies and Regulations	A	0213010107	-	-	-	-	-	-	2	2	-	-	7	E
8	Agri-Food Economy	A	0213010108	-	-	-	-	-	-	2	2	-	-	8	E
<i>Total: hours/credits/week</i>				8	4	4	-	30		8	4	4	-	30	
<b>Total / year</b>				<b>16</b>			<b>30</b>		<b>16</b>			<b>30</b>			

**II. Optional subjects**

09	English language TOEFL	PC	0213010309	-	2	-	-	2	C	-	-	-	-	-	-
10	English language GRE	PC	0213010310	-	-	-	-	-	-	-	2	-	-	2	C
11	Introduction to sustainability	PC	0213010311	2	2	-	-	5	E	-	-	-	-	-	-
12	Entrepreneurship in the food industry: Principles of International Agribusiness Management	PC	0213010312	2	2	-	-	5	E	-	-	-	-	-	-
13	Intercultural communication: Principles of International Agribusiness Marketing	PC	0213010313	2	2	-	-	5	E	-	-	-	-	-	-
14	Food legislation: comparative policies of rural development	PC	0213010314	2	2	-	-	5	E	-	-	-	-	-	-
15	Introduction to supply chain: Understanding the supply chain	PC	0213010315	2	2	-	-	5	E	-	-	-	-	-	-
16	Food economics: Principles of Agri-Food Economy	PC	0213010316	2	2	-	-	5	E	-	-	-	-	-	-
17	Nutrition: Hygiene and nutrition in agri-food system	PC	0213010317	2	2	-	-	5	E	-	-	-	-	-	-
18	Applied food science: Business Techniques and Ethics	PC	0213010318	2	2	-	-	5	E	-	-	-	-	-	-
19	Practical training	PC	0213010319	4 weeks					C						

**CURRICULA**  
**Year 2 (2017/2018)**

**I. Subjects**

Nr.	Subjects	Category formative*	Cod	Semester 3 (14 weeks)						Semester 4 (14 weeks)					
				Nr.hours/week						Nr.hours/week					
				C	S	L	P	Cr	FV	C	S	L	P	Cr.	FV
1	Agritourism Business	PC	0213020101	2	-	2	-	8	E	-	-	-	-	-	-
2	Selling Techniques and Merchandising	A	0213020102	2	2	-	-	7	E	-	-	-	-	-	-
3	Business Techniques and Ethics	S	0213020103	1	-	-	3	7	C	-	-	-	-	-	-
4	Professional Project - case study	S	0213020104	1	-	-	3	8	VP	-	-	-	-	-	-
5	Practical training and Dissertation	S	0213020105	-	-	-	-	-	-	14 weeks				20	C
6	Dissertation Defending		0213020106	-	-	-	-	-	-	-	-	-	-	10	E
<i>Total: hours/credits/week</i>				6	2	2	6	30	-	-	-	-	-	30	
<b>Total / year</b>				<b>16</b>				<b>30</b>						<b>30</b>	

\* Subjects:  
 CA - Advanced Knowledge; PC - Complementary training; A - Deepening; S - Synthesis