

Lecturer Daniel CHICIUDEAN PHD

Economy basics, Rural economy, Rural development, Marketing
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Date and place of birth: 22 June 1985, Bistrița, Bistrița-Năsăud County.

I. Education:

University studies: Babeș-Bolyai University, Faculty of Economic Sciences and Business Administration, Specialization Economy of Commerce, Tourism and Services, 2008.

MSc. Degree: Management of Business Development, Babeș-Bolyai University, Faculty of Economic Sciences and Business Administration 2008-2009.

Agri-food economy, USAMV Cluj-Napoca, Faculty of Horticulture, 2009-2011.

PHD studies: 2014, PhD in Agronomy, Specialization Management and Marketing in Agriculture, USAMV Cluj-Napoca.

Areas of specialization:

Specialization in agrifood marketing: intensive programme "The Development Of Agri-Food Localised Chains In European Mountain Areas", Lyon, France 31.01.2011-12.02.2011.

Specialization in tourism: Tourism Brevet, Manager in tourism activity, Ministry of Regional Development and Tourism, Romania, 2012.

Specialization in management: Project Manager Certificate, 2019.

II. Academic experience:

2019- present: course and seminar **Rural economy**, sp. IEA, IMAPA 3rd year;

2019- present: course and seminar **Agrarian economy and agricultural policies**, sp. Horticulture 3rd year;

2019- present: course and seminar **Marketing**, sp. Landscape 4th year;

2020- present: course and seminar **Rural development**, sp. IEA 2nd year ;

2020- present: course and seminar **Economy basics**, sp. IMADR, IMIT 1st year;

2020- present: course and seminar **Agrifood economy**, sp. Agribusiness 1st year;

III. Research domains of interest:

Rural development, Local products, Consumer behavior, Marketing.

V. Significant achievements:

Books: 2 (1 second author, 1 chapter in a scientific book).

Scientific papers: 8 ISI, 29 BDI

VI. Other information:

Reviewer for various journals.

December 2021

Signature,
Lecturer Dr. Gabriela Chiciudean

