

**Lecturer Manuela Carmen SIMU PhD  
Management**

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**Date and place of birth:** 21 November 1982, Place Aiud, Alba County.

**I. Education:**

**University studies:** University of Agricultural Sciences and Veterinary Medicine Cluj-Napoca, Faculty of Horticulture, Specialization Horticulture, 2006.

**PHD studies:** 2010, Agriculture, Pedology, leader Prof. Gheorghe BLAGA PhD.

**Areas of specialization:**

**Specialization in Management:**

European Business Communication Scholarship, organized by London School of Business and Communication 07.01.2020-14.04.2020

Strategic Management, organized by London School of Business and Communication 07.08.2019-11.11.2019

Business Communication, organized by London School of Business and Communication 07.08.2019-11.11.2019

Management of European Projects Course, organized by UASMV Cluj 17 - 23.11.2007.

MSc. degree – Agribusiness, 2016-2018

– Horticultural crops in controlled climate, 2006-2008.

**Scholarships:** Erasmus scholarship, College Larenstein, Deventer, Netherlands

**II. Academic experience:**

2016 - present: Lecture on Management and Marketing I - fourth year Specialization Landscape

2016 - present: Practical Management and Marketing at I - fourth year Specialization Landscape

2016 - present: Farm management Course - fourth year Specialization Horticulture

2016 - present: Practical work in farm management - fourth year Specialization Horticulture

2016 - present: Course in Organizational culture – first year Specialization IMIT

2016 - present: Practical work in organizational culture – first year Specialization IMIT

2016 - present: Lecture on Management in the cadaster - MTC fourth year Specialization

2016 - present: The practical work in the cadasters Management - MTC fourth year Specialization

**III. Research domains of interest:-**

**IV. Professional affiliations:-**

**V. Significant achievements:**

**Books: 1 (1 first author).**

**Scientific papers: 18** scientific papers published in speciality revues, journals, from that: **8** first author.

**Research grants: Director of 1 grant**, CNCSIS BD nr. cod: 195, 2008-20010 **Member in 8 projects.**

**VI. Other mentions: -**

**December, 2021**

**Signature,  
Lecturer ing. Manuela Carmen SIMU PhD**